

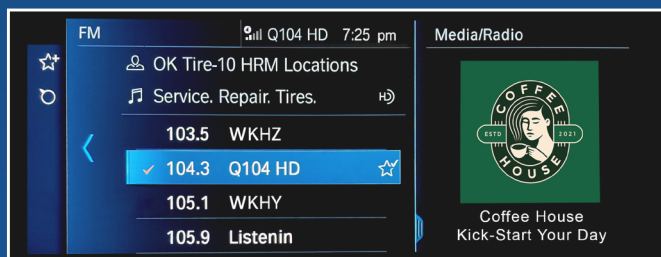
# Monetize the Dashboard

Make your station visible—and valuable

Turn on **Visual Radio** with a subscription to Nautel's **Software-Based Air Chain**

The car dashboard is now a visual medium. Stations that show up visually gain listener attention, advertiser interest, and measurable engagement.

Nautel's Software-Based Air Chain removes the technical and financial barriers to Visual Radio—making it easier to get on the dashboard and ready to generate new revenue.



\$299 /mth\*

Add HD to a **GV2**



nautel.com



\* Available in the USA. Availability in other regions may vary. Subscription is billed annually & includes Nautel software only. Quu® and DTS AutoStage™ are provided/billed separately. HD Radio™ broadcasting requires a license obtained directly by the broadcaster from Xperi.