

# LOOK GREAT, MAKE MONEY

The "Visual Radio Air Chain" extends Nautel's software-based air chain further by integrating Quu and Rapid functionality directly into the transmitter with integrations that tie in studio automation. The result is a seamless software-based air chain from content playout to visual metadata to HD coding to achieve Nautel's promise of "Just Add Audio" simplicity.



**LEARN MORE** 

#### **VX ENHANCEMENTS**

#### **New Audio Player & Streaming**

The VX Series now supports an internal audio player and playout scheduler for the utmost in backup audio flexibility. Streaming capabilities will follow shortly. High power VX systems utilize separate light-weight exciter and power amp modules. That's back-friendly thinking. Well over 1,000 VX transmitters have shipped since launch.

**LEARN MORE** 

## **VISIT NAUTEL (W2809)**

**Nautel Excitement in West Hall** 

### **EVENTS@NAB**

#### LIVE STREAM: NUG@NAB RADIO TECHNOLOGY FORUM

If you can't attend the NUG in person, join via livestream on Sunday, April 6 at 11:30 AM EDT. Register now >

#### **VISUAL RADIO RECEPTION**

Monday, April 7, 4:00-6:00 PM in the Nautel booth W2809.

#### MAINE 50TH CELEBRATION

Celebrate 50 years of Nautel Maine on Tuesday, April 8, 4:00We're showcasing our industry-1st complete HD Air Chain inside GV2 Series transmitters. Plus, experience seamless visual radio deployment in a live demo with Quu: realtime implementation of station logos, album art, advertiser graphics, and metadata synchronization to see how radio stations can "own the dashboard."

We're also exhibiting 150 W to 6 kW VX FM transmitters, Nautel's new AUI, and for AM, the NX Series with MDCL power savings of up to 77%.

6:00 PM in the Nautel booth W2809.

#### **NEW SOFTWARE!**

New AUI Release for GV Series. New VX Release with Audio Player. Update now >

NAUTEL@NAB

#### **BOOTH GUIDE**

Visit Nautel at NAB in the West Hall at Booth/Stand W2809 where we'll showcase several new developments. See what to expect in our Booth Guide.

**BOOTH GUIDE** 













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