

JUST ADD AUDIO





Agenda

- 60 sec intro: GV2: Just Add Audio
- How we got here:
 - Your challenges
 - Innovation
 - Made for Radio Standards
 - Collaboration
- Deeper dive: GV2: Just Add Audio
- Demo
- Q & A



Jeff WeltonSales Manager - Central USA



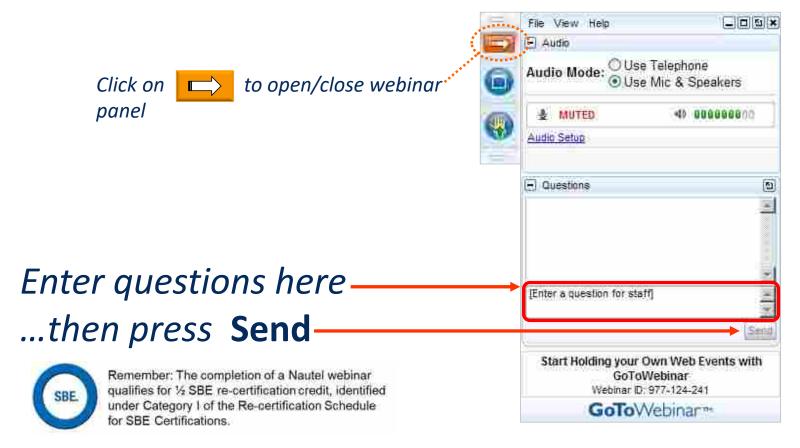
Phil Schmid



John Whyte
Head of Marketing &
Product Strategy



Q & A





JUST ADD AUDIO



"No external boxes, GPS or time alignment required"





RF Out



Out Eve

Everything Else Is Inside



Radio®
Digital AM & FM

Audio Processing



FM+HD Modulation



Gen4 HD Radio



FM+HD Locked

- Customers, Challenges, Technical Opportunity, Collaboration
- Apply new technologies, reduce complexity, drive out costs
- Passion for digital radio





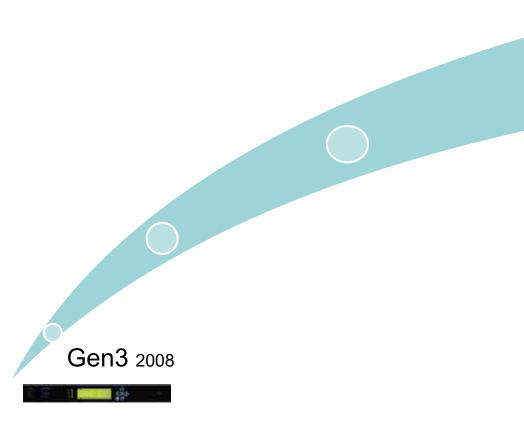


Digital Radio matters more than ever

- >95 Million HD Radio cars
- Opportunities:
 - Auto Dashboard Presence
 - Other opportunities
 - Podcasts/Streams On-Air
 - Ethnic broadcasting
 - Leased channels
 - Sports coverage
- Over 2400 HD Radio stations
 - but vast majority are still Analog only
- Challenging for many:
 - Too complex? Too expensive? ROI?



Cheaper, Easier, More Flexible Air-Chain Solutions



Nautel Accelerated Innovation path

- Software Based Air Chain
- Flexible, Cost-effective Solutions
- Investment protected
- Standards Based

Applications



- **Flexible**
- · Audio processing
- Codecs



1st Gen4 2017

Software based



Gen3 2008





Fixed-box Gen4 platforms

- Shipping in 2019
- Fixed box approach
- FM-HD Blend correction

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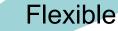
- · Audio processing
- Codecs

11 years



- · Virtual Audio processing
- FM-HD Blend elimination
- Implementation flexibility
- Based on:

"Made for Radio" Standards





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11 years





Future advanced features

- Virtual Audio processing
- FM-HD Blend elimination
- Implementation flexibility
- Based on:

"Made for Radio" Standards





1st Gen4 2017

Software based



Gen3 2008

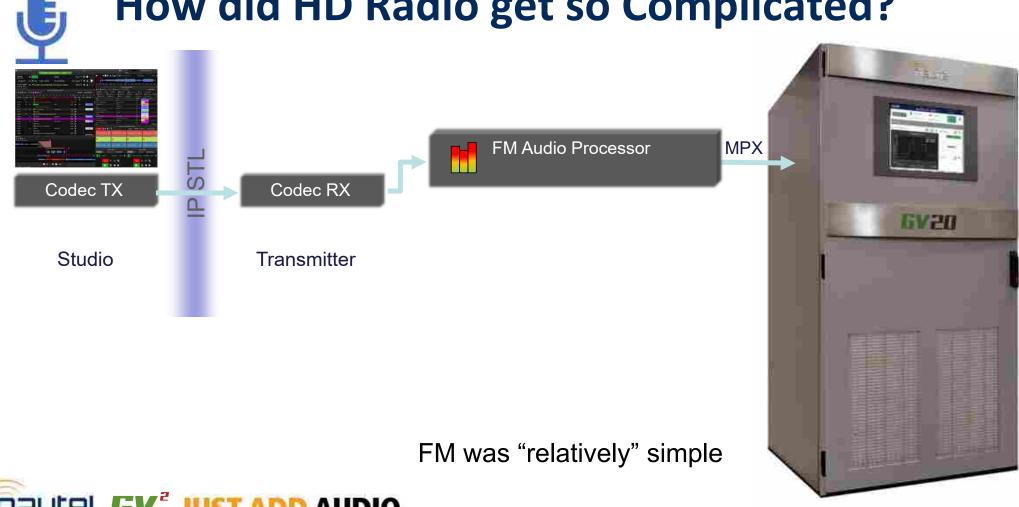


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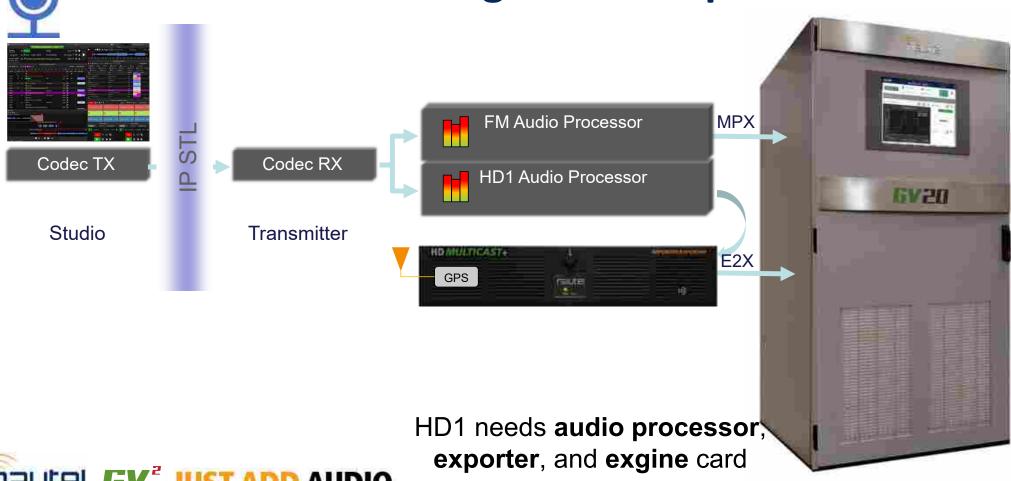
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JUST ADD AUDIO

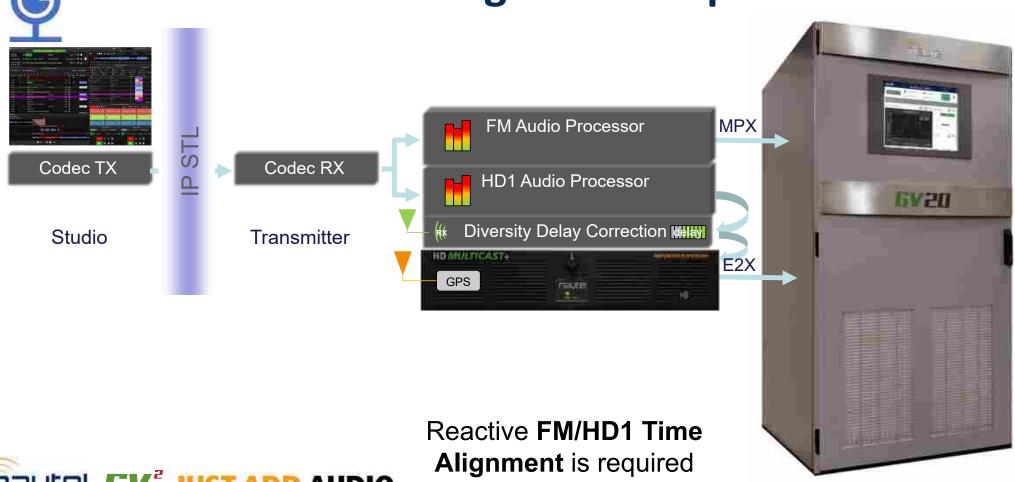




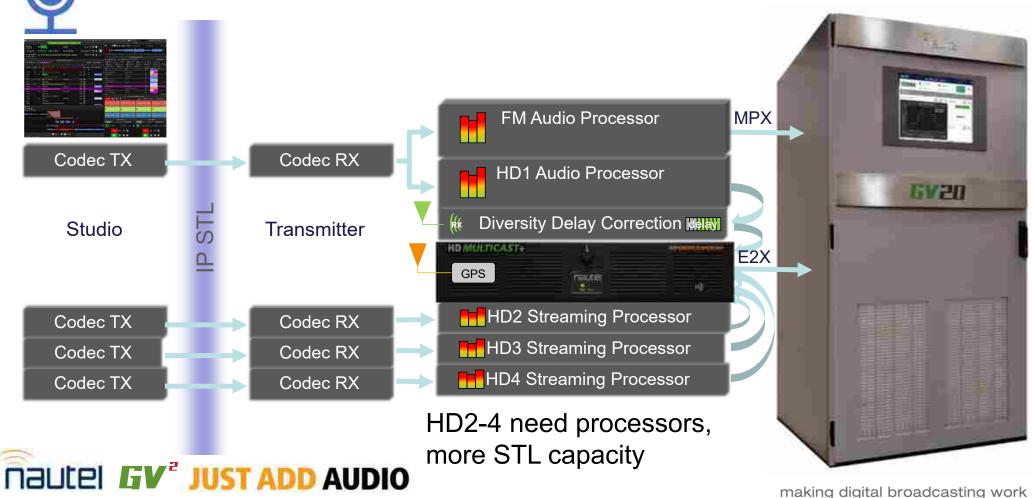


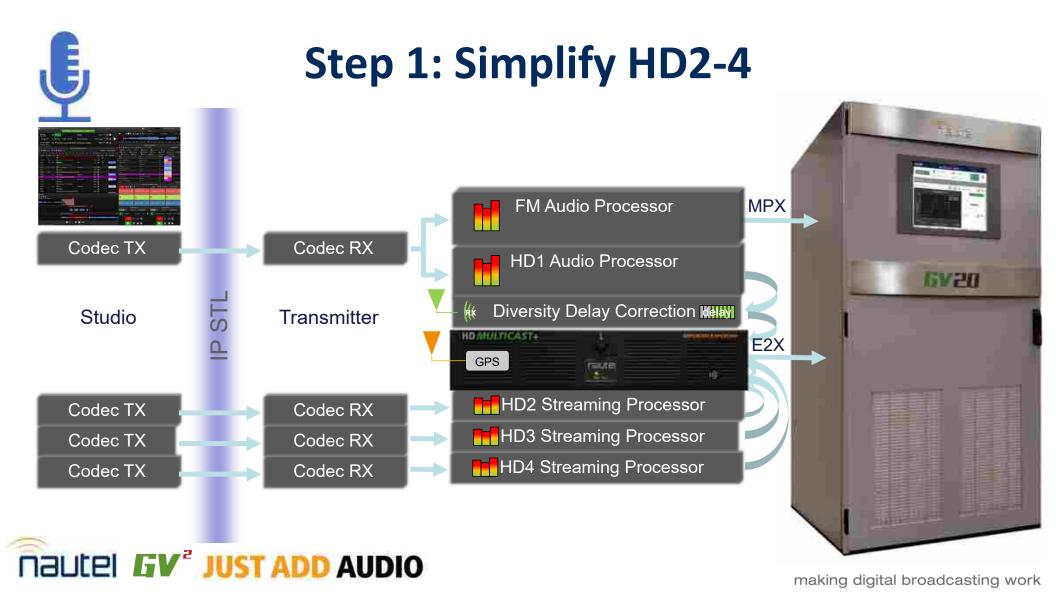


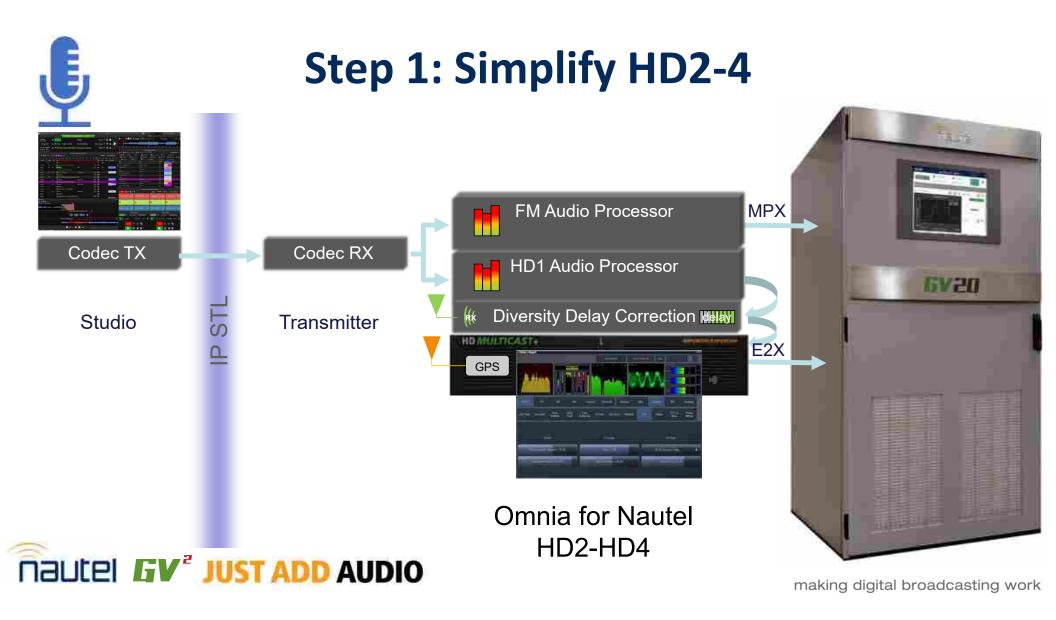














Codec TX Studio

nautel **GV** Just ADD AUDIO

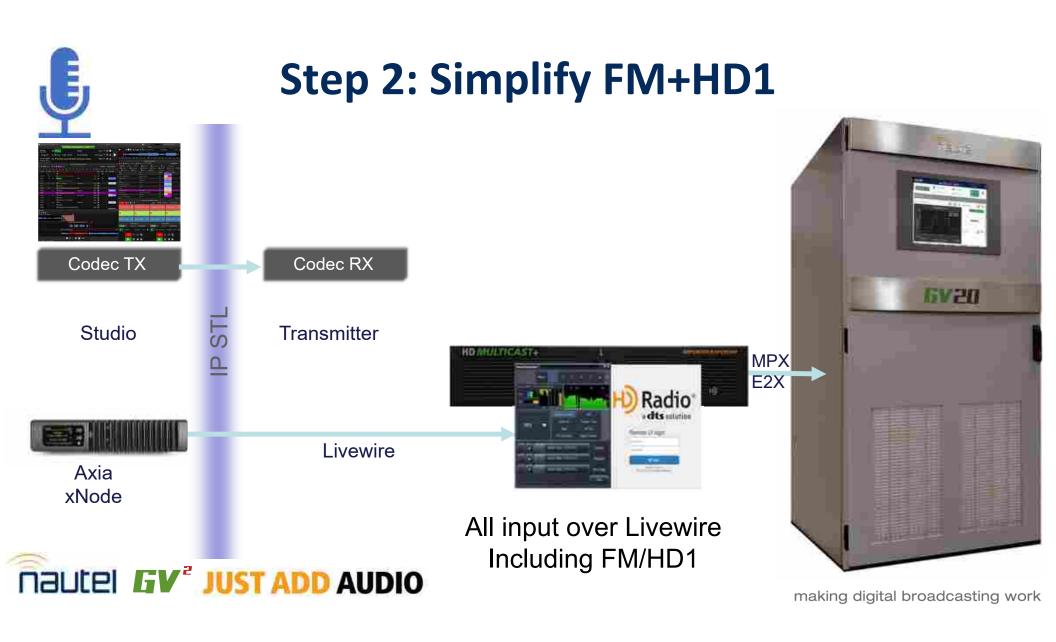
Step 2: Simplify FM+HD1



No more diversity delay correction No GPS required

making digital broadcasting work

6V20



Studio

Step 2: Simplify FM+HD1





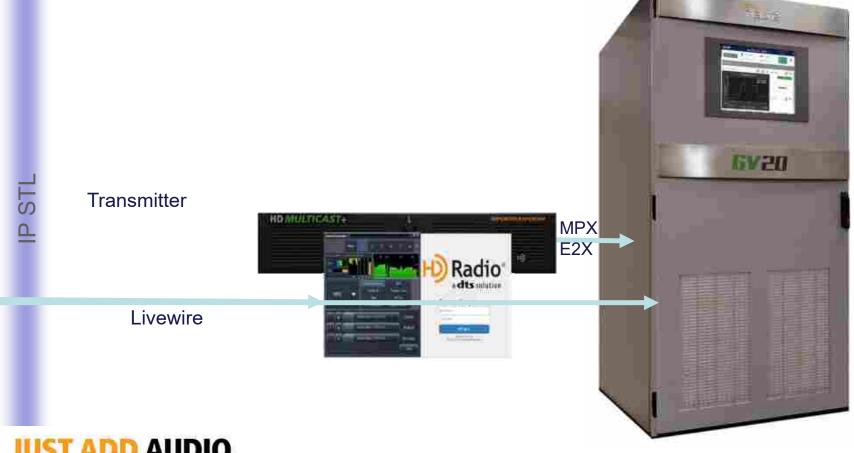
making digital broadcasting work

6¥20



Studio

Step 3: Introducing ... **GV**²





making digital broadcasting work



Studio

Step 3: Introducing ... **GV**²

JUST ADD AUDIO

Transmitter

Livewire



Integrated HD **Audio Processing** STL solution





Integrated
Gen4
HD Radio

Introducing **GV**²



New HTML5
User Interface



Integrated Omnia for Nautel

4 cores: FM/HD1,2,3,4



New HTML5 AUI

Ground-up redesign

No more Flash Works on mobile

New SW architecture

Embedded Linux Enables virtualization Added SW Apps

Shipping in VX series







- New **GV controller** already in production
- New exciter interface card in <u>GV exciter</u>
- All Gen4 Xperi code as SW modules





Omnia for Nautel

Omnia.9

Multi-Band AM/FM Audio Processor









Unrivaled flexibility, audio integrity, and sonic impact.

JUST ADD AUDIO ming, and

- "Undo" for audio source restoration
- Psychoacoustic composite embedder for extra loudness
- Built-in oscilloscopes, spectrum analyzers, and RTA instrumentation
- MPX composite baseband
- Phase Correction with Mono Bass reduces multipath distortion
- Two to seven bands of multi-band AGC and limiting
- Streaming engine supports Shoutcast 2 and lossless streaming
- Livewire+™ AES67







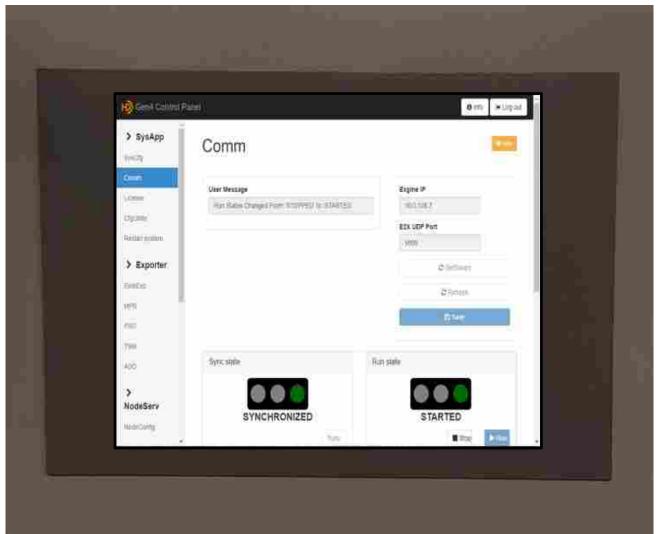




Demo: HTML5 AUI







Demo: Gen4 HD Radio







Demo: Omnia for Nautel





A New Architecture: Our Vision

To create an FM+HD transmitter receiving ALL its modulation content over a synchronous IP link all the way back to a cloud based air-chain or changeover to a backup air-chain.

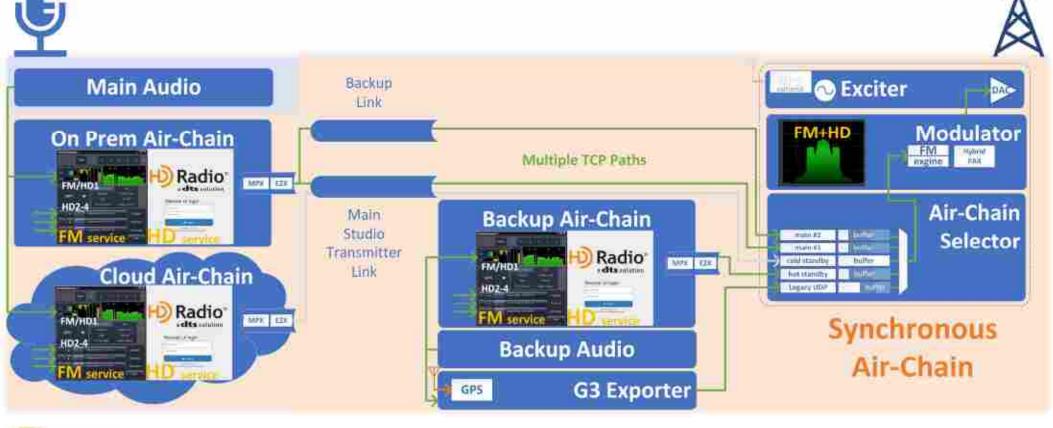
Cloud Air-Chain

Radio

Software Air-Chain IP link: FM + optional HD



A New Architecture: Multiple Air-Chains





Air-Chain Integrated Transport





Automation









HD1-HD4

HD Radio HD1 Coding

HD2 HD3

HD4

PSD

Album Art Station Logo

L+R audio

19 kHz Pilot

L-R audio

RDS

(67 kHz SCA)

Exporter 2

Exgine (E2X)

> E2X MPX E2X MPX

Composite (MPX)



MY 20

FM+HD Locked



Fixed FM-HD1 Delay across Change Overs

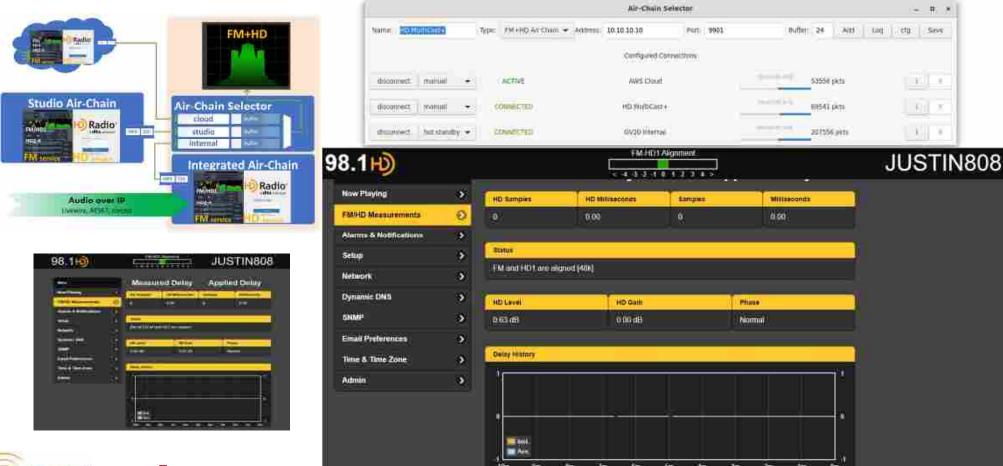


HD Radio blending creates a graceful *crossfade* into the new air-chain

- Receiver buffers 4.5s of HD audio
- Blends into the new FM signal
- An integrated transport fixes FM HD1 delay
- No GPS required



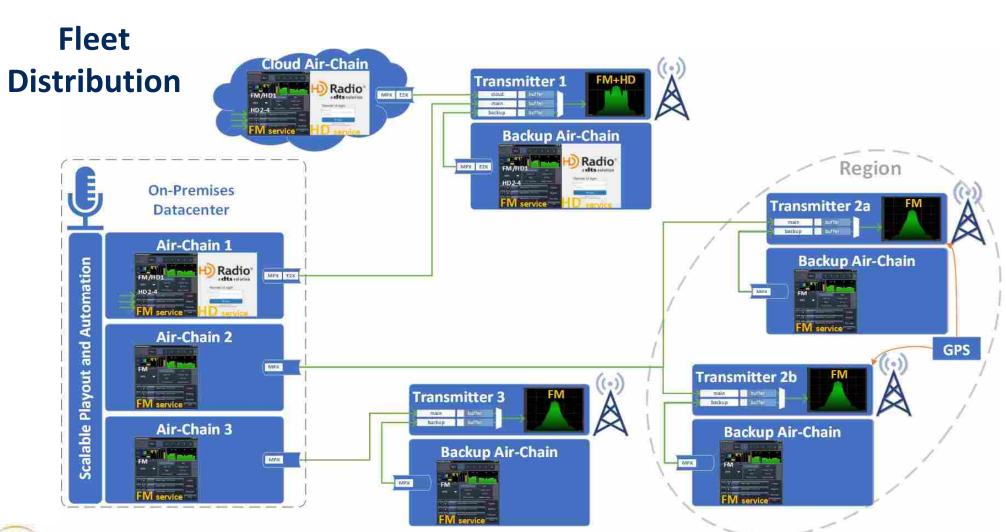
Demo: Air-Chain Selector and Blend Lock



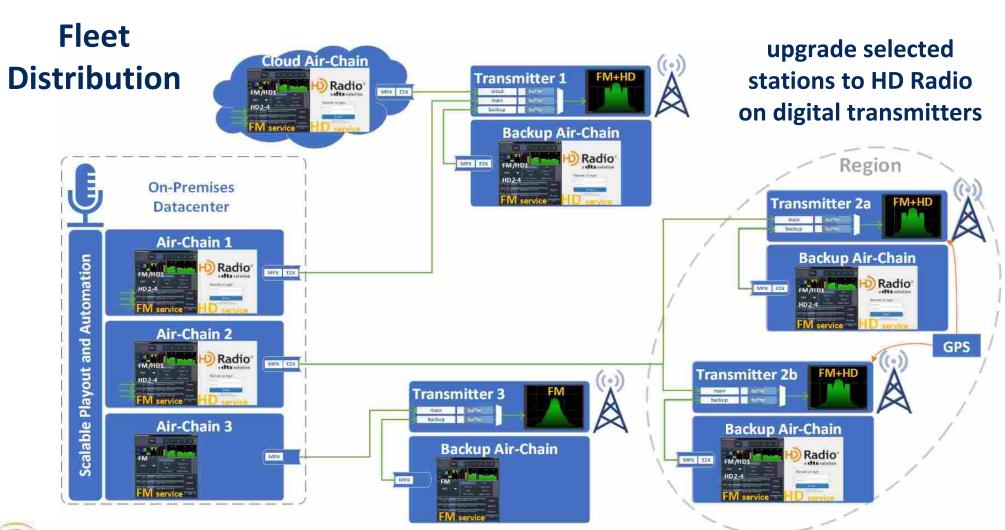
KVSC Field Trial April 15, 2022













GV²: Backup or Main



Integrated Gen4 HD Radio



New HTML5
User Interface



Integrated
Omnia Audio
Processors (5x)
FM,HD1-HD4



Summary

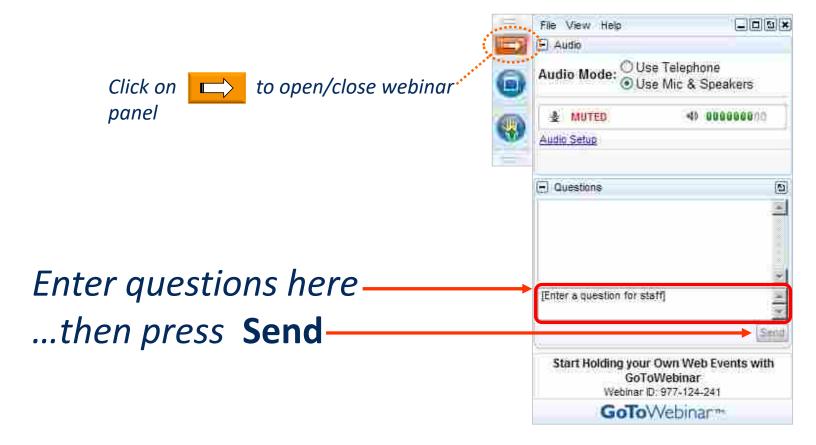
- Easiest path to HD Radio broadcasting
 - Less hardware, reduced cost & complexity
- New capabilities with more to come
 - Air Chain Selector, Blend Lock, Flexible Implementation
- Availability
 - **FV** Hardware platform: Q2 orders, Q3 deliveries
 - FV² Air Chain Inside Software Load: Q4
 - Audio Processing
 - HD2-3-4 on HD Multicast+: Now
 - Full Suite Omnia for Nautel: Q3







Q&A





NAB 2023



Booth W2843



8:30 am – 12:00 pm Sunday, April 16 Flamingo Las Vegas

EVENTS

- NUG@NAB
 Radio Technology Forum
- AUI session
- HD session
- HD Radio Event (Monday)
- Booth W2843
- Cake!

PRODUCTS

- VX Series
- GV + HD Air Chain
- AUI
- NX
- NVLT
- SC4



Online Information

Nautel Waves Newsletter

https://www.nautel.com/newsletter/

Webinars

https://www.nautel.com/webinars/

YouTube

https://www.youtube.com/user/NautelLtd

VX Series Product Page

https://www.nautel.com/vx-launch/



Thank You!

www.nautel.com



