

Welcome to our webinar

This session will begin shortly



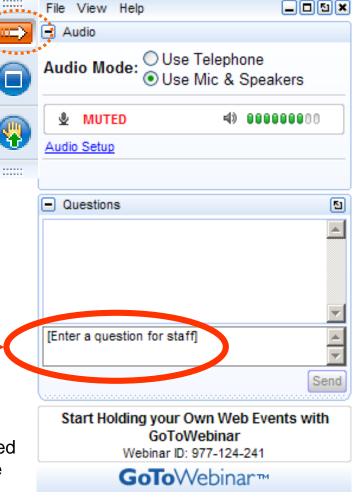
Your questions please?

(if you don't see the control panel, click on the orange arrow icon to expand it)

Please enter your questions in the text box of the webinar control panel (remember to press send)



Remember: The completion of a Nautel webinar qualifies for ½ SBE re-certification credit, identified under Category I of the Re-certification Schedule for SBE Certifications.





Agenda

- What to do when you see it coming
- What to do while it's happening
- What to do when the worst has passed
- How to plan for the next event (what was learned?)



Jeff Welton
Sales Manager, Central USA
Nautel



Charlie Wooten

Director of Engineering and IT

iHeartMedia Panama City



Tom Morris
Television Engineer
Channel 84, Arlen CA



When you know it's coming





When you know it's coming

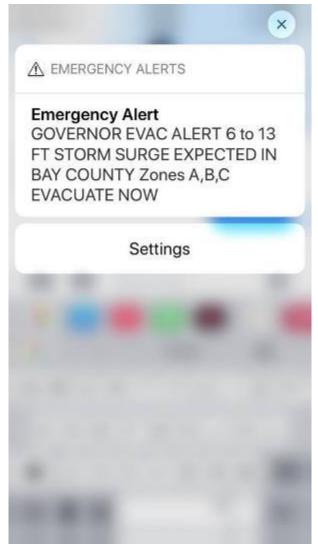
A wildfire can advance at speeds of up to 80 football fields per minute... roughly 280 mph (450 kmh)



Photo credit: https://www.cnn.com/2018/08/31/us/california-carr-fire-contained/index.html



When you know it's coming







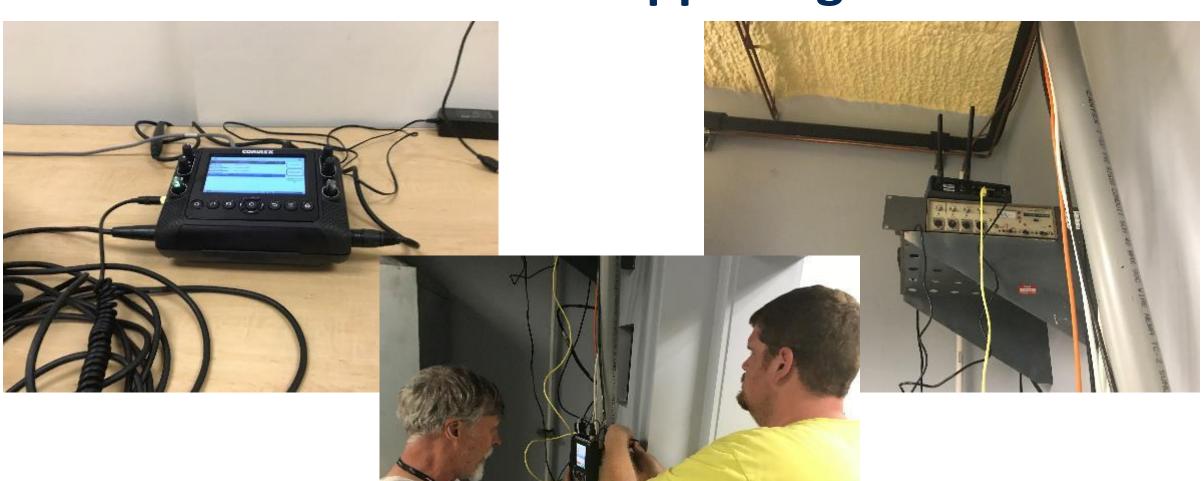
When it's happening

Safety First, as much as possible





When it's happening





When it's happening

















Deep breath

Damage Assessment

Make lists

break things down into small chunks







Prioritize

- 1. Safety
- 2. AC Power
- 3. audio to RF





iMessage Today 2:32 PM

Charlie, fountain fire department has bottled water and ready meals for anyone in need

Also, Salvation Army will be here at 1200 to serve hot meals

1200 tomorrow

The sender is not in your contact list.

Report Junk

Don't forget to look after yourself as well!





Tap into all resources available.

- Some broadcast groups have emergency resources that can be used if needed.







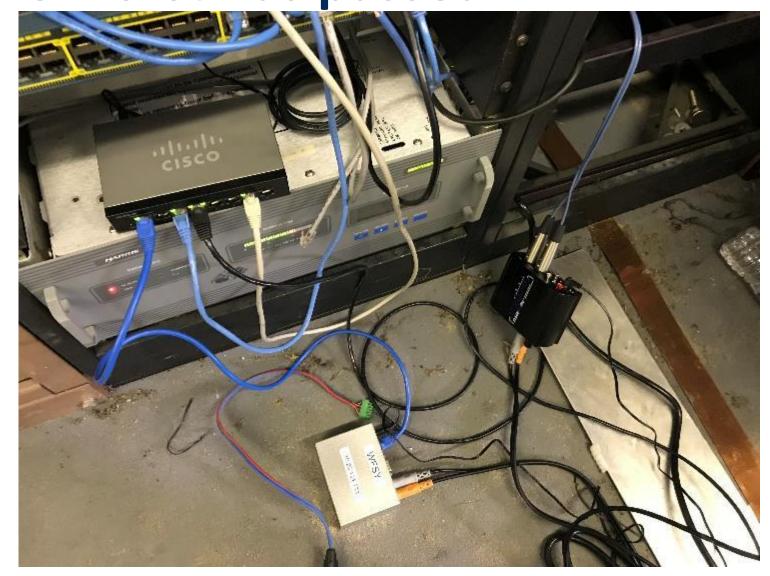




making digital broadcasting work

Rebuilding happens in stages

- 1. Get it on air
- 2. Make it safe
- 3. Make it pretty





















Lessons Learned

Have a Plan!

- iHeart developed it's DARP (Disaster Assistance and Recovery Plan) after Hurricane Katrina in 2005.
- Tailor the plan to what you could expect... and what's less likely.



Lessons Learned

Redundancy and spare gear

- auxiliary audio feeds... Ubiquiti, MaxxKonnect, etc.

Hardening Facilities

- cinderblock vs wood frame, roof anchors



Lessons Learned

An RV hookup can be useful in a few ways.





making digital broadcasting work

Questions?



Online Information



Webinars

https://www.nautel.com/resources/webinars/



Nautel Waves Newsletter

https://www.nautel.com/newsletters/



YouTube

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THANK YOU!

