



Hello

**In this issue:** User Report; Special Offer; NUG@NAB; and Tips 'n Tricks.



### **User Report - Tube Transmitter Working Fine; Replaced it Anyway!**

It may seem counter intuitive but Coy Sawyer, General Manager at WCLQ-FM, explains why replacing a tube transmitter that's still working is in fact the best time to switch it to solid-state: "look at your maintenance budget, tube replacement budget and power bill, and a switch will make perfect sense!"

[Read WCLQ's User Report >](#)

Get up to **\$10,000\*** for your last tube!

UPGRADE to a Nautel **SOLID STATE**

and we'll **BUY BACK** your **LAST TUBE**

\*conditions apply

### **Get up to \$10,000\* for your Last Tube!**

It's never been easier to switch to a reliable, solid-state Nautel transmitter. Simple, easy to maintain and low cost-of-ownership.

[Get your Tube Buy-Back Credit Now >](#) \*conditions apply

If you're still unsure about the benefits of solid-state, check out these helpful resources:

[Read this eBook >](#)

[Watch this webinar >](#)

[Estimate your savings with this Calculator >](#)

**How Much Can You SAVE?**

POWER SAVINGS

### **SAVE up to \$100,000 USD each year!**

Replacing legacy technology with Nautel NX Series MW transmitters running MDCL can yield significant energy savings. With exceptional efficiency (up to 90%) and low maintenance overhead, these transmitters are extremely cost effective to own and operate.

[Find out how much YOU can SAVE >](#)

Also, you may find these resources helpful:

[eBook: Saving Money in High-Power MW Operations >](#)

[Webinar: Saving Money with NX Series MW transmitters >](#)

[Calculator: Estimate your Savings >](#)



**NUG@NAB**  
Radio Technology Forum

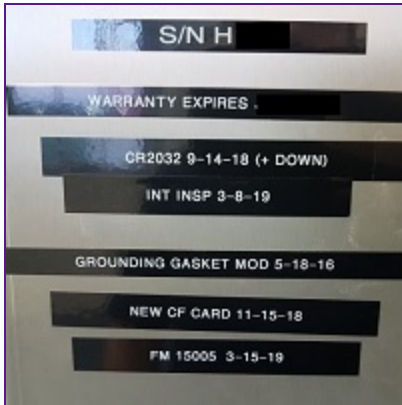
Register Today →

## Register Now for NUG@NAB 2020

Registration is open for Nautel's annual NUG@NAB Radio Technology Forum. Join over 300 broadcasters, notable industry speakers and Nautel personnel at this must-attend industry event.

The 2020 event will be held at the Flamingo Las Vegas on Sunday April 19, 9:00 AM – 1:00 PM with hot buffet lunch.

[Register Now >](#)  
[Watch NUG@NAB Video >](#)



## Tips 'n Tricks by Jeff Welton

In this issue, Jeff goes in-depth on a few key tips worth emphasizing - the need for good transmitter site documentation (with suggested tools/apps), why and how you should label everything, and internet security.

[Read Jeff's Tips & Tricks >](#)

## OTHER NEWS:

[1-Minute Survey](#) - AUI Instruments: the good, the bad, & the ugly!

[eBook](#) - What's Ahead for All-Digital AM?

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