



Hello

In this issue: Special Offer; NUG@NAB Registration; Customer story prizes; Savings calculators; and Tips 'n Tricks.

Get up to \$10,000* for your last tube!

UPGRADE to a Nautel SOLID STATE

and we'll **BUY BACK** your **LAST TUBE**

*conditions apply

Get up to \$10,000* for your Last Tube!

It's never been easier to switch to a reliable, solid-state Nautel transmitter. PLUS for a limited time upgrade to the prestigious GV Series for an extra 50 months of warranty – that's over 8 years of transmission peace of mind.

[Get your Tube Buy-Back Credit Now >](#) *conditions apply

If you're still unsure about the benefits of solid-state, check out these helpful resources:

- [Read this eBook >](#)
- [Register for this webinar >](#)

How Much Can You SAVE?

SAVE up to \$100,000 USD each year!

Replacing legacy technology with Nautel NX Series MW transmitters running MDCL can yield significant energy savings. With exceptional efficiency (up to 90%) and low maintenance overhead, these transmitters are extremely cost effective to own and operate.

[Find out how much YOU can SAVE >](#)

- Also, you may find these resources helpful:
- [eBook: Saving Money in High-Power MW Operations >](#)
 - [Webinar: Saving Money with NX Series MW transmitters >](#)

SAVINGS Calculators

Power Consumption and Parts Costs per Year Period					
Period	Power (kW)	Cost	Power (kW)	Cost	Savings
per year	4,000.0	\$ 8,200	2,000.0	\$ 4,100	\$ 4,100
per month	333.3	\$ 683.3	166.7	\$ 341.7	\$ 341.7
per week	1,333.3	\$ 2,733.3	666.7	\$ 1,366.7	\$ 1,366.7
per day	166.7	\$ 341.7	83.3	\$ 170.8	\$ 170.8
per hour	66.7	\$ 136.7	33.3	\$ 68.3	\$ 68.3
per minute	1.1	\$ 2.3	0.6	\$ 1.2	\$ 1.2
per second	0.017	\$ 0.035	0.010	\$ 0.020	\$ 0.015

Nautel Maintenance History				
	Current	With Power	With MDCL	Savings
Tube Cost	10	10	10	0.00
Installation to date	100	100	100	0.00
Warranty	700	700	700	0.00
Labour	1,250	1,250	500	750.00
Site Mgmt	110,000	110,000	80,000	30,000.00
Travel / Shop	24	24	24	0.00
Other / Misc	300	300	300	0.00
Contingencies to	1,204,374.00	1,274,374.00	801,420.00	472,954.00
Other Energy Cost	\$19,045.00	\$19,045.00	\$19,045.00	\$0.00
Power Savings / Year	\$0.00	\$0.00	\$19,045.00	\$19,045.00
Energy 100 %	\$42,243.45	\$51,813.45	\$30,885.14	\$10,928.31
Cost	\$125,818.45	\$211,870.00	\$139,530.14	\$72,339.86
Energy Savings / Year	\$71,988.80	\$147,604.25		

Savings Calculators

Estimate your savings with our handy calculators:

- [FM Cost of Operation Comparison Calculator >](#)
Still operating a tube transmitter at one of your facilities? Use this cost of operation calculator to show your GM the ROI of switching to a Nautel solid-state FM transmitter.
- [AM/MW Power Savings & MDCL Calculator >](#)
Calculate your energy savings per year if you were to switch to a solid-state NX Series transmitter with MDCL technology.



Tell your Story and WIN Great Prizes!

Do you have a good story about your Nautel transmitter? We'd love to hear it and to say thanks, EVERY customer who submits a qualifying story wins! [See our great prizes and submit your story here >](#) (Deadline December 31)

Congratulations to our latest Winner Robert Millette, Station Mgr at CHNT 92.3FM The Coyote. A community radio station with limited budget achieves significant improvements with their new Nautel VS300. [Read Robert's story >](#)



Register Now for NUG@NAB 2020

Registration is now open for Nautel's annual NUG@NAB Radio Technology Forum. Don't miss out on this must-attend industry event with over 300 broadcasters in attendance.

The 2020 event will be held at the Flamingo Las Vegas on Sunday April 19, 9:00 AM – 1:00 PM with hot buffet lunch.

[Register Now >](#)



50 Tips & Tricks for Engineers and Managers

Jeff Welton and Paul Tinkle provide an entertaining and informative hour of Tips & Tricks geared to both station engineers and managers.

While Jeff highlights tips from his '50 Tips for 50 Years' NAB presentation, guest speaker Paul Tinkle (President, Thunderbolt Broadcasting, Martin, TN) brings his perspective as an owner/manager and highlights tips from his 'Manager's Engineering Notebook.'

[Watch the 50 Tips & Tricks Webinar >](#)

OTHER NEWS:

[Nautel has 'had my back' for 20 years](#) - Ben Down's story of commitment to AM digital.

[Latest eBook](#) - Have You Bought Your Last Tube?

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