

Hello

In this special pre-NAB issue we give a preview of what will be in the Nautel booth including new products, special events, and a 'Name That Part' contest, as well as NAB/out-of-office tips from Jeff.

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In This Issue

[Nautel@NAB Sneak Peak](#)

[Name That Part Contest](#)

[Tips 'n Tricks by Jeff Welton](#)

[Customer Story: Like Maytag Washers: They Just Keep Going!](#)

[TV Update by Fred Baumgartner](#)

Nautel@NAB Sneak Peak

Are you heading to NAB? If so, we're looking forward to seeing you at **Booth N2522** and Sunday's Annual NUG Meeting, [register now](#).



Finding the NUG

The NUG meeting's new location, the Flamingo Las Vegas, has nice meeting rooms but they can be hard to find, so here

are some helpful [maps and directions](#).

This year, booth highlights include:

- New NX Series 3 kW and 15 kW transmitters, now the industry's broadest range of AM transmitters with TPO up to 2 Megawatts.
- New GV60 and GV80, part of the award-winning GV Series with outstanding IBOC performance and efficiency and powerful instrumentation.
- Learn about innovations such as HD Multiplex and HD SFNs to see why Nautel is the leader for HD Radio™ performance.
- Nautel TV with a focus on ATSC 3.0



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Top Facebook Links



[NX50 AM transmitters at RNZ >](#)



[GV10/40 at Radio Alvorada >](#)



[GV40 at iHeart's KBKS/106.1 >](#)

Upcoming Events

- NVLT and VS transmitter demos.

- Live demo of HD Radio, HD Multiplex, DRM, AUI and PhoneHome.

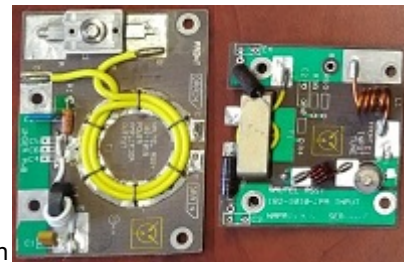
Also, please join us for a special HD Radio™ Technology event in our booth on Tuesday, April 19 at 3:00pm with special guest Jeff Jury, GM of DTS Automotive and HD Radio Broadcasting. **'Advances In Implementation and Reaching More Listeners Everyday'** will look at affordable HD Radio implementation solutions and how HD Radio Technology is impacting radio today.

Nautel@NAB - your one-stop source for Nautel at NAB >>

Name That Part Contest

Consider yourself a Nautel expert?

A popular comment we hear from customers is that they never need to look inside their Nautel transmitter! So we thought it might be fun to test your knowledge of our transmitter parts. How many can you name?



Over 20 Cambridge Soundworks Oontz Portable Wireless Bluetooth Speakers are up for grabs! Enter at our NAB booth N2522 (look for the parts display) where there will be three prize draws a day. Or, enter online from now until the close of NAB to participate in three separate online draws.

[Enter Now >](#)

Tips 'n Tricks by Jeff Welton

Jeff gives some pointers on how you can help your station(s) survive you going to NAB... or anybody in an engineering position who is going on a leave of absence (e.g. vacation, convention).



[Read More >](#)

Submissions for this Tips 'n Tricks column are encouraged and if published you'll receive a Nautel T-shirt. Submissions should be typed and emailed, with high resolution photos, to info@nautel.com using the subject line Tips 'n Tricks.

Customer Story: Like Maytag Washers; They Just Keep Going!

Randy McCallister of WVRU has two Nautel VS1s and can't believe all the big-transmitter features that are available through the AUI (Advanced User Interface).

NAB, Apr 17-21

Las Vegas, NV

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Pass code LV8656

NUG@NAB, Apr 17. [Register >](#)

NUG@NAB, [Map & Directions >](#)

BCAB, May 17–19

Penticton, BC, Canada

Broadcast Asia, May 31 – June 3

Singapore

LAB/MAB, Jun 1-2

New Orleans, MS

IBC, Sep 9-13

The Netherlands

“The Nautel AUI is a 'dream' compared to my old transmitters” says Randy, “The displays of modulation and tracking parameters are unique. The AUI’s built-in VSWR meter and power reflectometer add a great deal of flexibility.”

Randy also uses VS features like the built-in ID code generator, USB drive, UPS power, and email notifications. “I think these Nautel transmitters are like Maytag washers....they just keep going. Oh, and did I mention how great it sounds on the air?!”



[Read the full customer story >>](#)

Latest Software

All latest software updates
are now available at
[Nautel.com >](#)

A promotional graphic for Nautel VS Series equipment. It features images of the equipment and a globe. The text reads: "FREE orban" with a globe icon, "OR \$1,000 \$2,000 \$3,000" with a downward arrow, and "Discounts on all VS Series". At the bottom, it says "nautel.com/OrbanFree123" and the Nautel logo.

TV Update by Fred Baumgartner

In this issue, Fred talks about the game-changing ATSC 3.0 transition which will be a hot topic at NAB, and the huge impact it's going to have on the TV broadcast industry.



[Read More >](#)

Submissions for this TV Update column are encouraged and if published you'll receive a Nautel T-shirt. So please give Fred a call at 303-325-7988, or better yet, drop a note to FredB@Nautel.com.

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